



**The Rise Of Diversity  
& Inclusion Positions**  
In Corporations

# Diversity & Inclusion (D&I) Officer

Skilled job applicants expect potential employers to demonstrate diverse and inclusive work environments, and so the importance of D&I roles is increasing. In fact, data from Indeed show that the demand for D&I professionals has grown by 20% in recent years.

The role of a D&I professional encompasses business strategy, recruiting and retention of skilled employees, markets, communications, external relations, business partnerships, events, sponsorships, global diversity and inclusion. Skilled D&I professionals who are able to integrate all these elements in business can be profound change makers in their companies.

Most major companies and businesses now realize that diversity and inclusion are critical for success in a competitive business environment. So much so that Chief Diversity & Inclusion Officer roles are now elevated to the C-suite status, and many D&I Officers report directly to the CEOs and presidents instead of the HR.

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